



TOBACCO USE PREVENTION

PRIORITY: NCAH advocates for recurring state appropriations for robust, evidence-based tobacco prevention and cessation programs and services based on CDC's recommendation that North Carolina should appropriate \$99 million for these purposes.

TOBACCO USE IN NC

Tobacco use is the leading cause of preventable death in North Carolina and the United States. **4,400** young people in North Carolina become new daily smokers each year, and **180,000** youth living in NC today will die prematurely from smoking. Almost **18%** of NC adults smoke.

From 2001 to 2012, \$17.3 million in state funds went to teen tobacco use prevention programs in North Carolina. North Carolina's teen tobacco use prevention programs were award winning, and the teen tobacco use fell from 38.3% in 2000 to 25.8% in 2009.

TOBACCO USE PREVENTION PROGRAMS

In fiscal year 2011-12, funding for teen tobacco use prevention programs was eliminated. With the increase in e-cigarette use, this funding is more important than ever. These programs teach teens to talk to their peers about the dangers of tobacco use, helping them become advocates for their own health.

Almost 3 in every 10 high school students uses tobacco.

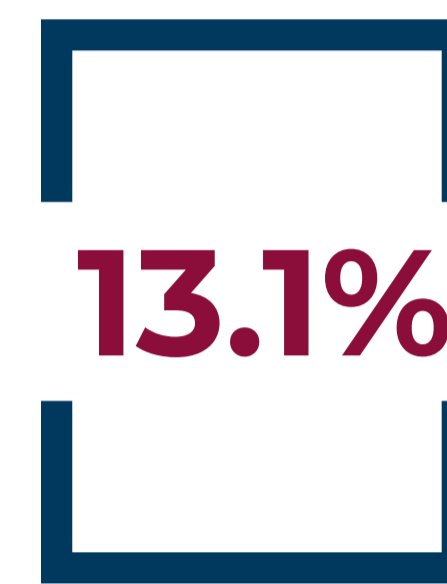
The NC General Assembly has appropriated only \$1.25 million since 2016 for tobacco use prevention programs and services.

From 2011 to 2017 e-cigarette use by high school students increased 894%.

YOUTH TOBACCO USE



Nearly 30% of high school students use e-cigarettes



More than 13% of high school students smoke



The state pays \$3.81 billion every year in health care costs directly caused by smoking



The state gets \$140 million every year, which is meant for tobacco use prevention



NORTH CAROLINA ALLIANCE FOR HEALTH

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