NORTH CAROLINA NEEDS H725

OUR KIDS CAN'T WAIT.
Tobacco use is the leading cause of preventable death in North Carolina and the United States. 4,400 young people in North Carolina become new daily smokers each year, and 180,000 youth living in NC today will die prematurely from smoking.

WE CAN DO BETTER.
From 2001 to 2012, $17.3 million in state funds went to youth tobacco use prevention programs in North Carolina. North Carolina’s teen tobacco use prevention programs were award winning, and teen tobacco use fell from 38.3% in 2000 to 25.8% in 2009.

WE CAN AFFORD TO FUND PREVENTION.
The state gets $140 million every year, which is meant for tobacco use prevention.

WE CAN'T AFFORD NOT TO.
Since funding for teen tobacco use prevention programs was eliminated in FY2011-2012, youth tobacco use has increased significantly. We have seen an 894% increase in e-cigarette use among high school students since 2011.

IT'S TIME TO FUND YOUTH TOBACCO USE PREVENTION.

Will you co-sponsor H725 and include funds in the budget for youth tobacco use prevention?

For more information visit www.ncallianceforhealth.org/tobacco-use-prevention