



# NORTH CAROLINA ALLIANCE FOR HEALTH

## 2019 Tobacco Use Prevention Policy Priorities

- Tobacco Use Prevention and Cessation Program Funding: Promote tobacco use prevention and cessation in North Carolina through statewide, evidence-based and/or evidence-informed policies and appropriations for tobacco use prevention and cessation program.
  - Secure CDC-recommended levels of recurring funding for evidence-based tobacco prevention and cessation programs in North Carolina.
- Secondhand Smoke: Promote evidence-based policies that protect public health by eliminating exposure to secondhand smoke and e-cigarette aerosol.
  - Protect existing smoke-free law which made restaurants and bars smoke-free on January 2, 2010.
  - Monitor opportunities to expand existing smoke-free and tobacco-free laws by promoting legislation to make *all* NC worksites and public places 100% tobacco-free.
- Local Control: Support legislation that expands local control.
  - Support legislation that expands and protects local control, including supporting legislation that will allow communities and state and local universities to pass regulations to eliminate exposure to secondhand smoke and e-cigarette aerosol.
  - Support local efforts to implement evidence-based tobacco control policies.
- Excise Tax: Support an increase in North Carolina's cigarette excise tax to at least the national average and support an excise tax increase on other tobacco (non-cigarette) products, including e-cigarettes, to a tax rate equivalent with that of cigarettes.
- Tobacco 21: Monitor Tobacco 21 legislation and readiness.
- Support and protect funding and evidence-based programs that align with other items on the policy agenda.

Promote: Actively advocate for

Support: Sign letters of support, forward action alerts

Monitor: Track and react to as necessary