

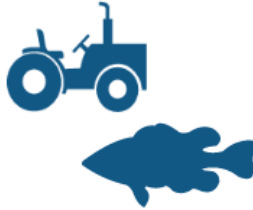


# HOW THE HEALTHY CORNER STORE INITIATIVE CAN HELP NC FARMERS, FISHERMEN, AND CORNER STORE OWNERS

**HB 250/SB 296**



**The Healthy Corner Store Initiative** will connect farmers, fishermen, and corner store owners.



Farmers **grow their crops and fishermen catch fish**



**Corner store owners** buy the farmers' crops and the fishermen's fish



Shoppers buy **the healthy food**



Shoppers realize healthy food **is accessible to them**



**Corner store owners** sell the local produce and fish in their stores



**Shoppers enjoy having healthy food options available,** so they continue to buy healthy food



Corner store owners continue to buy **from local farmers and fishermen**



Everybody **wins!**