HOW THE HEALTHY CORNER STORE INITIATIVE CAN HELP NC FARMERS, FISHERMEN, AND CORNER STORE OWNERS

The Healthy Corner Store Initiative will connect farmers, fishermen, and corner store owners.

Farmers grow their crops and fishermen catch fish.

Corner store owners buy the farmers’ crops and the fishermen’s fish.

Shoppers buy the healthy food.

Shoppers realize healthy food is accessible to them.

Corner store owners sell the local produce and fish in their stores.

Shoppers enjoy having healthy food options available, so they continue to buy healthy food.

Corner store owners continue to buy from local farmers and fishermen.

Everybody wins!

For additional information contact Sarah Jacobson of the North Alliance for Health at 919.463.8329 or sarah@ncallianceforhealth.org