MAP 1  Weekly Sales Volume for Supermarkets

Supermarkets by Weekly Sales Volume
- $39,000 to $150,000
- $150,000 to $1,250,000

Weekly Sales Density for Supermarket Sales
- No Sales
- Less than $62,000
- $62,000 to $178,300
- $178,300 to $1,977,300

Highways
Park, Forest or Non-Residential

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014
Raleigh, North Carolina

**MAP 2** Supermarket Sales and Total Population

Supermarket Sales Relative to Total Population
- Less than County Average
- 1 to 2 times County Average
- 2 to 4 times County Average
- More than 4 times County Average
- Highways
- Park, Forest or Non-Residential

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014
Raleigh, North Carolina

MAP 3  Supermarket Sales and Income

Supermarket Sales & Income
- Red: Low Income & Low Sales
- Yellow: High Income & Low Sales
- Blue: Low Income & High Sales
- Green: High Income & High Sales

Highways

Park, Forest or Non-Residential

Data: Nielsen TDLinx Services, 2016;
US Census, ACS 5 Year, 2010-2014;
North Carolina Department of Health and Human Services, 2014
MAP 4  Low Supermarket Sales and Low Income

Raleigh, North Carolina

Low Supermarket Sales & Low Income

- Low Income & Low Sales
- Not Low Income & Low Sales
- Highways
- Park, Forest or Non-Residential

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014
Raleigh, North Carolina

MAP 5  Income and Diet-related Deaths

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014
Raleigh, North Carolina

MAP 6  Areas with Greatest Need

Areas with Greatest Need
- Red: Low Sales, Low Income, High Deaths
- Gray: Other
- Line: Highways
- Open: Park, Forest or Non-Residential

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014