Goldsboro, North Carolina

MAP 1  Weekly Sales Volume for Supermarkets

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014
Supermarket Sales Relative to Total Population

- Less than County Average
- 1 to 2 times County Average
- 2 to 4 times County Average
- More than 4 times County Average

Highways

Park, Forest or Non-Residential

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014
Goldsboro, North Carolina

MAP 3  Supermarket Sales and Income

Supermarket Sales & Income
- Low Income & Low Sales
- High Income & Low Sales
- Low Income & High Sales
- High Income & High Sales
- Highways
- Park, Forest or Non-Residential

Data: Nielsen TDLinx Services, 2016;
US Census, ACS 5 Year, 2010-2014;
North Carolina Department of Health and Human Services, 2014
Goldsboro, North Carolina

MAP 4 Low Supermarket Sales and Low Income

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014
Goldsboro, North Carolina

MAP 5  Income and Diet-related Deaths

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014
Areas with Greatest Need

Low Sales, Low Income, High Deaths

Other

Highways

Park, Forest or Non-Residential

Goldsboro, North Carolina

MAP 6  Areas with Greatest Need

Data: Nielsen TDLinx Services, 2016; US Census, ACS 5 Year, 2010-2014; North Carolina Department of Health and Human Services, 2014