



TOBACCO CESSATION

PRIORITY: Promote tobacco cessation in North Carolina through statewide, evidence-based and/or evidence-informed policies and appropriations for tobacco cessation programs. Secure CDC-recommended levels of funding for evidence-based tobacco cessation programs in North Carolina.

TOBACCO USE IN NC

Tobacco use is the leading cause of preventable death in North Carolina and the United States. Many users want to quit, but have trouble doing so. 14,200 adults die each year from smoking-related disease.

QuitlineNC is the state's 24/7 cessation service. QuitlineNC provides free cessation services to any North Carolina resident who needs help quitting tobacco use.

NORTH CAROLINA TOBACCO CESSATION SERVICES

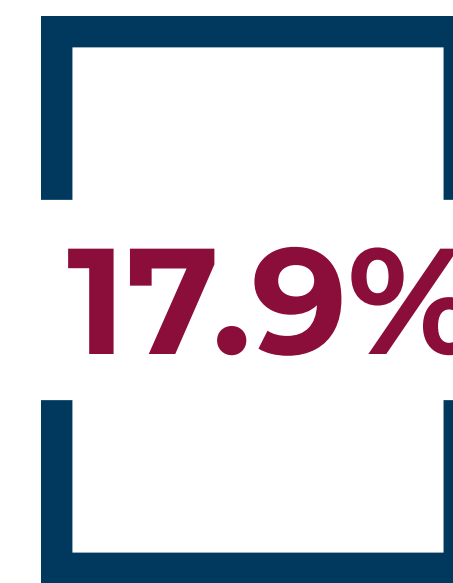
In 2017, the North Carolina General Assembly provided an additional \$500,000 in recurring funds for tobacco cessation services. \$250,000 of these funds go to You Quit, Two Quit, to help pregnant and post-partum moms quit smoking. The rest goes to QuitlineNC.

QuitlineNC receives \$1,450,000 in state funds each year, which allows the service to aid only a fraction of those who call seeking help.

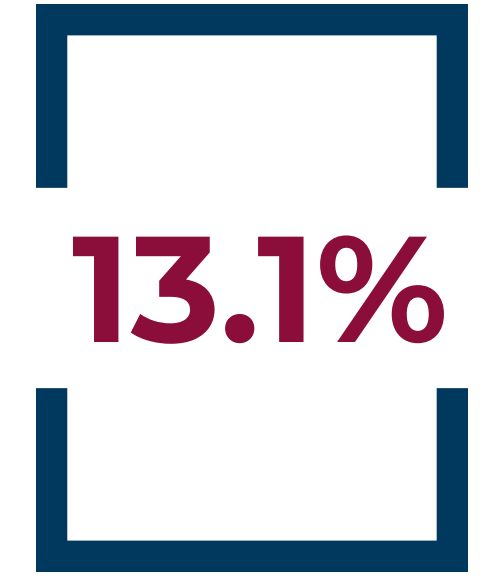
QuitlineNC provides an evidence-based, proactive 4-call program to callers.

QuitlineNC can also provide nicotine replacement therapy, which is shown to help improve quit attempts.

STATISTICS



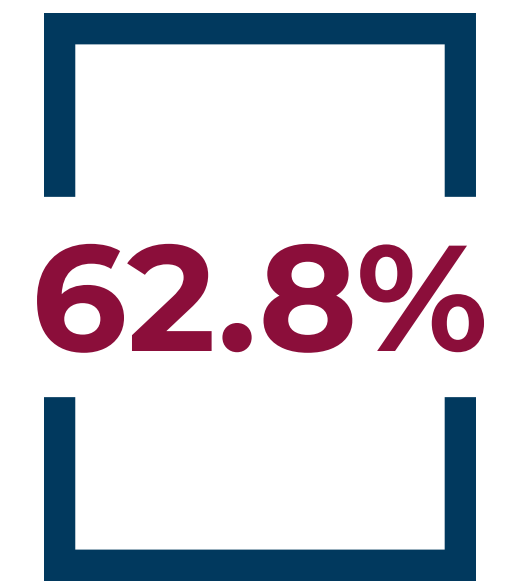
Nearly 18% of NC adults smoke



More than 13% of high school students smoke



The state pays \$3.81 billion every year in health care costs directly caused by smoking



Almost 63% of NC tobacco users tried to quit in 2015



NORTH CAROLINA ALLIANCE FOR HEALTH

For more information visit www.ncallianceforhealth.org/tobacco-cessation