



## IMPACT ON YOUTH SMOKING, DEATHS & RELATED HEALTH COSTS FROM CHANGES TO NORTH CAROLINA TOBACCO PREVENTION FUNDING

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**Current State investments in tobacco prevention: \$0.0 million**

**[CDC recommended tobacco prevention funding for North Carolina: \$99.3 million]**

### **Youth Smoking Impacts from Increasing State Tobacco Prevention Funding to \$7.0 million**

- **Decrease in youth smoking rates: 1.2%**
- **Fewer state kids growing up to become addicted adult smokers: 4,860**
- **Fewer kids growing up to die prematurely from smoking: 1,710**
- **Related decrease in future healthcare expenditures in state: \$102.0 million**

For additional information, see:

[http://www.tobaccofreekids.org/facts\\_issues/fact\\_sheets/policies/prevention\\_us\\_state/save\\_lives\\_money/](http://www.tobaccofreekids.org/facts_issues/fact_sheets/policies/prevention_us_state/save_lives_money/).

*Campaign for Tobacco-Free Kids, March 30, 2015*

**Notes & Sources:** U.S. Centers for Disease Control & Prevention, *Best Practices for Comprehensive Tobacco Control Programs*, 2014, [http://www.cdc.gov/tobacco/stateandcommunity/best\\_practices/pdfs/2014/comprehensive.pdf](http://www.cdc.gov/tobacco/stateandcommunity/best_practices/pdfs/2014/comprehensive.pdf). Changes to future healthcare costs occur over the lifetimes of the affected youths. Tauras, J, et al., "State Tobacco Control Spending and Youth Smoking," *American Journal of Public Health* 95(2):338-44, February 2005 (and related data from authors). Hodgson, TA, "Cigarette Smoking and Lifetime Medical Expenditures," *Milbank Quarterly* 70(1), 1992. Warner, KE, et al., "Medical Costs of Smoking in the United States: Estimates, Their Validity, and Their Implications," *Tobacco Control* 8(3): 290-300, Autumn 1999. CDC, "Annual Smoking-Attributable Mortality, Years of Potential Life Lost, and Economic Costs—United States 1995-1999," *Morbidity and Mortality Weekly Report (MMWR)* 51(14):300-03, April 11, 2002. See also, Lightwood, JM, et al., "Effect of the California Tobacco Control Program on Personal Health Care Expenditures," *PLOS Medicine* 5(8):1214-22, August 2008. Sly, D, et al., "Effect of Ending an Antitobacco Youth Campaign on Adolescent Susceptibility to Cigarette Smoking – Minnesota, 2002-2003," *MMWR* 53(14):301-304, 2004. Farrelly, MC, et al., "The Impact of Tobacco Control Programs on Adult Smoking," *American Journal of Public Health* 98:304-309, February 2008. Farrelly, MC, et al., "The Impact of Tobacco Control Program Expenditures on Aggregate Cigarette Sales: 1981-2000," *Journal of Health Economics* 22:843-859, 2003.