TOBACCO USE AMONG N.C. HIGH SCHOOL STUDENTS INCREASES; CIGARETTE SMOKING DROPS

- **Overall tobacco use among North Carolina high school students increased** from 25.8 percent to 29.7 percent from 2011 to 2013.

- **Use of electronic cigarettes by North Carolina high school students increased** 352% between 2011 and 2013, from 1.7 percent to 7.7 percent.

- Among high school tobacco users in North Carolina, 19.1 percent report **using more than one tobacco product**.

- **Hookah use among North Carolina high school students rose** between 2011 and 2013, from 3.6 percent to 6.1 percent.

- In 2013, around 10 percent of North Carolina high school students said they were considering using electronic cigarettes and hookah (water pipe) in the next year.

- Between 2011 and 2013 **high school student cigarette dropped** 13 percent, from 15.5 percent to 13.5 percent.

*Current use is defined as using on one or more of the past 30 days. **In 2011, N.C. YTS began tracking use of emerging tobacco products, including electronic cigarettes, clove cigars, dissolvable tobacco products, flavored cigarettes, flavored little cigars, hookahs or waterpipes, roll-your-own cigarettes, and snus. Data on emerging tobacco product use prior to 2011 are not available.*