2016 Obesity Prevention Policy Priorities

- Healthy Food Financing: Promote the elimination of food deserts in North Carolina through statewide, evidence-based and/or evidence-informed policies and appropriations for healthy food financing and corner store initiatives that improve access to healthy foods (including fruits, vegetables, whole grains and lean proteins).
  - Seek an appropriation of $1 million in recurring state funds to create or expand a Healthy Corner Store Initiative that increases the amount of healthy food being offered in existing corner stores in low and moderate income communities.

- Support and protect funding for evidence-based and/or evidence-informed obesity prevention programs and infrastructure.

- Built Environments: Support the ability of local communities to promote access to routine physical activity and healthy eating through active transportation, complete streets, and Safe Routes to School policies, including multi-modal transportation infrastructure (e.g., mass transit, sidewalks, bike lanes), recreation opportunities (e.g., parks, trails greenways, shared and open use policies), food venues (e.g., grocery stores, farmers' markets, community gardens), and the integration of healthy land use (“sustainable communities”).

- Worksite Wellness: Support evidence-based and/or evidence-informed policies that promote a healthy work environment for employees.

- Early Care and Education: Support the establishment of statewide nutrition, physical activity, and screen time standards, and the creation of recognition or designation programs that meet evidence-based and/or evidence-informed policies.

- Out-of-School Time: Support evidence-based and/or evidence-informed policies that require out-of-school time programs to meet national integration of healthy eating and physical activity (HEPA) into recognition programs, accreditation programs, inclusion in certification, and inclusion in rating systems, standards for HEPA.

- School Foods: Monitor the implementation of policies that require all foods and beverages available in schools meet national nutrition guidelines and are fully funded. Support policies identified to reduce exposure to marketing and advertising of unhealthy foods in schools.

- Physical Activity and Physical Education: Monitor the implementation of quality, comprehensive Physical Education (PE) statewide according to evidence-based and/or evidence-informed PE standards.

Other items presented to NCAH for endorsement will be handled on a case-by-case basis by either the appropriate policy committee or the Executive Committee, depending on the urgency.

Promote: Actively advocate for
Support: Sign letters of support, forward action alerts
Monitor: Track and react to as necessary

For more information go to www.ncallianceforhealth.org or contact info@ncallianceforhealth.org
The North Carolina Alliance for Health is a project of the North Carolina Pediatric Society.