



Benefits of Membership with the North Carolina Alliance for Health

What does your organization receive by becoming a “dues-paying” Alliance member?

- The opportunity to collaborate on a comprehensive tobacco and obesity prevention legislative agenda for North Carolina;
- A voice and a *vote* in the NCAH’s tobacco and obesity policy priority setting processes;
- Recognition (if desired) for your organization on NCAH documents such as brochures and media releases;
- Quality staff who will work to promote NCAH’s policy priorities before the executive and legislative branches of government;
- Receipt of legislative updates and action alerts during legislative sessions which you are asked to share with your membership and grassroots networks;
- Quarterly information-sharing meetings and periodic committee meetings held on specific obesity or tobacco prevention policy topics;
- The ability to monitor state-level tobacco and obesity policy change efforts, especially if your organization cannot afford dedicated policy staff or contract lobbyists;
- Access to reliable and timely research and data supporting NCAH priorities thanks to the rich expertise and diversity of NCAH members and partners;
- The opportunity to hold NCAH education and advocacy trainings for your board, staff and members; and,
- A members-only section on our newly renovated website which will provide resources and documents made available only to NCAH members.

Active NCAH Members:

- Support NCAH’s mission and activities by paying dues according to your organization’s budget and promoting NCAH policy priorities in ways that suit your organization (see below);
- Sign and promote NCAH tobacco and obesity resolutions;
- Receive, forward and act on NCAH legislative updates and alerts;
- Attend quarterly NCAH membership meetings and relevant committee meetings;
- Recruit and encourage other organizations to join NCAH;
- Communicate with local legislators and other elected officials to promote NCAH priorities;
- Write opinion pieces (op-eds) and letters-to-the-editor (LTEs) in local papers;
- Share personal or organizational policy expertise or other special skills with NCAH when possible, such as by assisting with the development of talking points or by providing expert testimony before legislative committees;
- Promote NCAH with your members by adding a regular NCAH update in your organization’s newsletter.